

# **Kahr** Firearms Group



## Kahr Firearms Group Announces New Director of Manufacturing

Date: 6/3/2023

Greeley, PA – Kahr Firearms Group, a leading provider of firearms and accessories, recently announced the appointment of Hoonoh Choi as its new Director of Manufacturing. In this role, Mr. Choi will be responsible for overseeing all aspects of the company’s manufacturing operations, including production planning, quality control, staff oversight, regulatory compliance, budget, and inventory management. He will also be responsible for developing and implementing new manufacturing strategies that will help the company improve its efficiency and productivity.

Hoonoh Choi brings to the role eight years of experience working for Kahr Firearms Group in a variety of capacities, including management, marketing, sales, and customer service. He most recently served as Plant Manager for Kahr, overseeing all operations at the site. Prior to working for Kahr, Hoonoh worked for the Tong-Il Group, developing skills in HR, accounting, finance, and business strategy. “We are excited to promote Hoonoh Choi to the Director of Manufacturing at Kahr,” said Justin Moon, CEO of Kahr Firearms Group. “His experience and expertise will be invaluable as we continue to grow our manufacturing capacity, introduce new products, and meet the needs of our customers.”

Hoonoh Choi holds a Master of Business Administration from the State University of New York. He is a certified Six Sigma Green Belt, and a member of the Korea Facilitators Association. He served in the RoK Army, 3rd Infantry Division.

### **The Kahr Family**

Kahr Arms revolutionized the handgun market in 1994 with the introduction of the K9, the first mass production subcompact 9mm pistol. Kahr went on to develop a diverse family of compact pistols in 9mm, .45 ACP, .40 S&W, and .380 ACP calibers. Since that time the brand has broadened the Kahr Firearms Group family to include Magnum Research, legendary maker of the Desert Eagle, BFR, MR1911, and SwitchBolt rifle; and Auto-Ordnance, maker of the all-American Tommy Gun, M1 Carbine, and 1911. The Kahr Firearms Group family delivers exceptional quality across a diverse range of products. Kahr Firearms Group has a dedicated team of professionals making the best firearms available to the American Shooter!

### **Press Contacts**

**Jodi DePorter, Director of Marketing, Kahr Firearms Group**  
**marketing@kahr.com**

## On the Web and Social Media

[www.kahr.com](http://www.kahr.com)

[www.magnumresearch.com](http://www.magnumresearch.com)

[www.auto-ordnance.com](http://www.auto-ordnance.com)

Facebook.com/KahrArms

Facebook.com/MagnumResearchInc

Instagram.com/Auto\_Ordnance

Instagram.com/KahrFirearms

Instagram.com/MagnumResearchInc.

<https://www.youtube.com/KahrFirearmsGroup>

## Build the Gun of Your Dreams

[www.magnumresearchcustoms.com](http://www.magnumresearchcustoms.com)



**K&H R**  
Firearms Group

**K&H R** Arms Auto:Ordnance *Magnum* Research **MAGNUM** RESEARCH